



DECLARATION AND POWER OF ATTORNEY

Atty. Dkt. No.: 195-001

DECLARATION

As a below named inventor, I hereby declare that:

My residence, mailing address and citizenship are as stated below next to my name,

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

A METHOD AND APPARATUS FOR OBTAINING WEB-BASED ADVERTISING RESEARCH DATA

the specification of which (check one)

☒ was filed on 09/25/2003 as U.S. Patent Application No. 10/669,567.
or
was filed on _____ as PCT International Application No. _____.

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR § 1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.

I hereby claim foreign priority benefits under 35 U.S.C. §§ 119(a)-(d) or 365(b) of any foreign application(s) for patent or inventor's certificate, or 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent or inventor's certificate, or any PCT international application having a filing date before that of the application on which priority is claimed:

PRIOR FOREIGN APPLICATION(S)				
APPN. SERIAL NO.	COUNTRY	DATE FILED (MM/DD/YYYY)	PRIORITY CLAIM	
			Yes	No
				<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>

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I hereby claim the benefit under 35 U.S.C. § 119(e) of any United States provisional application(s) listed below:

PRIOR PROVISIONAL APPLICATION(S)	
APPN. SERIAL NO.	DATE FILED (MM/DD/YYYY)

I hereby claim the benefit under 35 U.S.C. § 120 of any United States application(s) listed below:

PRIOR U.S. APPLICATION(S)		
APPN. SERIAL NO.	DATE FILED (MM/DD/YYYY)	STATUS - PATENTED, PENDING, ABANDONED

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

POWER OF ATTORNEY

I hereby appoint the following attorneys with full power of substitution and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith.

Steven S. Payne

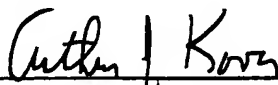
Reg. No. 35,316

DECLARATION AND POWER OF ATTORNEY**CORRESPONDENCE ADDRESS**

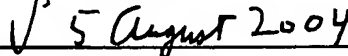
I request the Patent and Trademark Office to direct all correspondence and telephone calls relative to this application to Steven S. Payne, 1101 17th Street N.W., Suite 1005, Washington D.C. 20036, (202) 828-9299.

ARTHUR J. KOVER:

Inventor's signature: _____



Date: _____



Residence: 45 Stanton Rd., Clinton CT 06413

Citizenship: USA

Mailing Address: 45 Stanton Rd., Clinton CT 06413

OWEN DAVIS:

Inventor's signature: _____

Date: _____

Residence: 1105 Barley Sheaf Rd., Flemington NJ 08822

Citizenship: USA

Mailing Address: 1105 Barley Sheaf Rd., Flemington NJ 08822

Richard R. Berke:

Inventor's signature: _____

Date: _____

Residence: 4858 Winterson Ct., Doylestown PA 18901

Citizenship: USA

Mailing Address: 4858 Winterson Ct., Doylestown PA 18901



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Reg. No. 35,316

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Date: _____

Residence: 45 Stanton Rd., Clinton CT 06413

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Mailing Address: 45 Stanton Rd., Clinton CT 06413

OWEN DAVIS:

Inventor's signature: _____

Date: 8/5/14 _____

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